



INSTITUTE OF
PUBLIC
ACCOUNTANTS®



MEMBER OF THE YEAR

STATE WINNER

2021

QUEENSLAND

Daniel is a Fellow of the Institute of Public Accountants and first joined on the 8th April 2011. During this time Daniel has been a big supporter of the IPA, regularly attending CPD sessions, engagement events and local discussion groups.

Daniel won the Queensland Member of the Year Award in 2021 after a vigorous and competitive awards process. It was clear through the countless testimonials collected in support of his award nomination that Daniel is held in very high regard from his peers, clients and staff members. It is evident that he truly is a dedicated accountant, trusted advisor and friend.

Congratulations on your Member of the Year Award Daniel! Thank you for the valuable support you provide us at the IPA, to your colleagues, peers and to the community.

***All the best,
Kerrie, Liz, Kate, Sarah & Natalie
IPA QLD Staff***

Kerrie Green, Member Engagement Manager

Liz Vella, Professional Development Executive

Kate Suddull, Member Growth Executive

Sarah Simic, Administration & Project Coordinator

Natalie Henderson, Administration Coordinator



Daniel is very committed to his clients and providing a comprehensive and accessible service to everyday people. He goes out of his way to make sure he is available and that clients understand their options and information being provided.

Daniel's knowledge and attitude have removed the stress from tax time! He has been incredibly helpful throughout our journey, nothing is ever a problem. Daniel is a credit to the institute.

Daniel is one of the biggest supporters of IPA and I have had the pleasure of knowing him both personally and professionally for a few years now. He is a very active member specially during events and seminars. Daniel has been a part of the industry for over a decade. He never hesitates and is always available for a chat. He has varied interests and always looks out for his clients.

Being a Fellow member of IPA myself, I have had the pleasure of engaging in many interesting conversations with him including business plans, economic condition, finance and projects that we have undertaken. His outlook is pleasantly different and therefore engaging. He has trained many accountants in his practice and has many success stories to share, which I personally find inspiring.

Therefore, I think the member of the year award should go to Daniel. I wish him all the success in his endeavours.



Daniel has been a pleasure to work with these past few years.

He has always been a constant source of feedback when we are improving our products. He always responds promptly and with real interest in what we are developing. A recent example of which involved his feedback for our recently released Small Business Covid-19 Grant Eligibility Calculator report in our Data Hub.

His input was invaluable and resulted in Access releasing a feature that will be useful for all accountants serving their clients during these uncertain times.

Dan's technology skills are outstanding.

More importantly he knows how to inject new technology into a client's business without making the client feel like a fool. He is modest and hard working and leads a team of professionals in a calm, friendly manner. Dan contributes to the community via junior rugby and amateur motor racing sponsorships of both money and his time. He is retained by Sage to test new versions and modules of Handisoft prior to releases so he an industry leader among his peers.

Daniel has been a longstanding customer who always looks to maximize the solutions and value provided to his clients.



Daniel goes the extra mile and has been exceptional in providing me with ongoing tax advice relevant to my unique tax circumstances.

I have phoned Daniel several times throughout the year to seek tax advice and clarification and he has always been available and very approachable to answer all my questions both big and small. I definitely feel well valued as a client knowing that Daniel is working in my best interest.

I am endorsing Daniel because he has been doing my tax for about 10 years now. Daniel's professionalism and attention to detail is 100%. He goes above and beyond to ensure I have claimed everything I'm entitled to claim as part of my profession.

Daniel Hay through Power2 Brisbane support our business constantly throughout the financial year with any questions or queries that may arise by us (being in the building industry there is a great deal of reporting to be completed - both State and Federal) and Dan always supports us to ensure we have finalised all our requirements by due dates.

He also ensures our Year End Financial requirements are completed to an exceptional level with our full confidence. He is always accommodating to our URGENT needs without hesitation. We would highly recommend him (and Power2 Brisbane) to anyone. Thanks for being a great support to us Dan (our FY21 financials are on their way to you now)!



Daniel is a proactive accountant always looking at ways to help his clients better. Be it Job Keepers payment or State Government Covid Grants or the usual compliance work, he is at the forefront and guiding his clients to do the right thing by providing all the support and comfort to survive and thrive during this unpredictable period.

Why Daniel deserves this award is because he uses the latest technology to determine the stats and go out to help the clients where in some cases clients also didn't know about the help available.

Always in touch, great advice, nothing is too much trouble.

Always explains pros and cons etc.

Great team to deal with.

Genuine and reliable for all our tax concerns.

Goes above and beyond to always provide a great professional service and always in a timely and promptly manner, nothing is ever any trouble for Dan. Highly recommend Dan!!



Dan has always gone way beyond what I would expect from an accountant. He is very friendly, understands my business and offers amazing advice and support to me and my SMSF.

Dan makes EOFY a breeze for me and my SMSF. Dan has a great understanding of the ever-changing Financial rules and ATO procedures, which makes tax time and financial support easy for myself.

I have been a client of Dan's for quite a few years now and would have to say Dan is not only a professional accountant and providing great services, but also someone who shows interest in my life and my family's life.

I have worked within Australia and overseas for several years, and he is well aware that different countries have rules and regulations that I would not have been able to keep up with. Even working for a big mining company who provided financial assistance, Dan was on top of the requirements and up to date governance and assurance policies.

Dan would always make the time to see my wife and I when travelling and it never feels like an appointment but a friendly catch up. I could go on, but just wanted to say Dan is more than just an accountant, he is a friend.



Daniel is exceptional, professional, accurate and kind. Daniel has fantastic communication with his clients.

I have known Dan Hay for over 20 years, since he was first studying Accounting at CQU. I also know him personally and I have been excited watching him progress professionally.

Dan has been with Power2 since 2011 and has driven its growth; as he manages the day-to-day operations of the firm. He covers a range of business clients and a variety of services. Dan has a huge wealth of knowledge and experience and refers and admits when his client needs a specialist. I have worked with and for mutual clients and they are very happy with him.

Dan's family run their own small businesses with a variety of professions and trades. This allows him the insight and mindset of self-employed business owners. In his career Dan has personally bought, merged, expanded and systemised four businesses.

He is deserving of this nomination and I believe this very award as well.

Daniel has been my accountant for many years and has been taking care of all my accounting work for my business and personal and taxation requirements. His efficiency and attention to detail is second to none and I would highly recommend him to anyone.



I believe that Daniel Hay deserves to win the IPA member of the year for several reasons.

Firstly, he goes above and beyond for his clients, delivering friendly, personalised support, financial advice and feedback in a timely manner.

Secondly, he regularly participates in professional educational activities to maintain a broad and contemporary knowledge base in today's complex world and is innovative when it comes to advising businesses and individuals affected personally and economically by the COVID-19 pandemic. This includes recommending innovative ways for clients to keep their businesses open and profitable during times of economic instability and job insecurity.

Another example of change adaptation and strong organisational skills was when Daniel enabled his staff to continue working safely from their homes by providing computer and communication equipment to do so during lockdown periods. Finally, Daniel creates a strong sense of family amongst his employees by organising team building events, celebrating birthdays and professional milestones in the workplace and understands that if employees are supported during times of sickness, stress or bereavement, they will enjoy their work life more and will be better able to deliver good service to their clients.

I have personally witnessed Daniel grow into an excellent business development manager as well as a very experienced accountant and financial advisor when he transformed several businesses into successful, reputable firms with a strong client base and a happy workforce. I believe for these reasons, that he deserves the recognition and congratulations for his ongoing achievements and performance.



Daniel Hay has been my accountant for the last 12 years and in that time, I have found Daniel to be consistently efficient at his job. He takes it to a more personal level where you feel like no matter how small or trivial a problem you have, he will always make time to personally call. Over the 12 years of doing my tax returns I feel confident in his abilities and very happy with the outcomes that he produces.

As a business owner I feel I can concentrate on the 'turn wheel' of work and know that Daniel is always there for the fine tuning, experience and knowledge behind the scenes. Daniel's experience, knowledge and personal touch to accounting in my opinion should make him IPA Member of the Year.

Tax Time!! Oh how we used to dread it. Daniel has changed that for myself and my family. Nothing is ever a problem for Daniel and there is no such thing as a stupid question. Now we look forward to tax time, see you soon Daniel!

Year after year Daniel optimizes my tax return. Ensuring I get the best results. He's patient, thorough and above all knowledgeable and passionate about his business.



Dan goes above and beyond to provide a high quality professional service, nothing is ever any trouble for him. Top bloke, too service highly recommend!

Reasons why Daniel should win this award:

His commitment to innovation in the Accountancy space

His unselfish dedication to mentor / share ideas with his peers through focus groups - mostly those who may be seen as competition in the Accountancy space

His ability to connect with clients / colleagues / business associates, understand requirements then always going the extra mile to deliver.

I have recently switched to Daniel and Power 2 as my accountant for business and personal matters. The number one trait I have observed is how proactive he and the team are. They communicate with relevant matters via their newsletter and other bulletins. Daniel is also very patient, understanding and adaptable when it comes to problem solving difficult issues. On top of that, he a genuine warm and approachable individual and if always happy to explain complex matters.

I am pleased to have him as my accountant.



We have engaged Daniel Hay for a number of years to assist us in our tax requirements, recommendations and guidance in a business and a personal capacity.

Daniel Hay has always been outstanding with the service he has provided for us on a personal level and he's certainly a valuable asset to the industry. His knowledge and commitment is second to none. We believe that Daniel Hay is an outstanding member of the community, his knowledge and commitment within his sector is second to none. We have relied heavily over the years on Daniel Hay to allow us to understand our business more and he has delivered every time.

Good luck Daniel we wish you all the very best.

I have not personally spoken with Daniel however I have been part of the audience at an industry event where he delivered a presentation on how he listens to his clients about their need and provides a solution for the need.

As a result, creating a positive impact for himself as an advisor, and as a member of his community. I recommend Daniel Hay for this award because he portrays himself as a true professional, committed, and leading by example in the industry.

He has been our accountant since 2007 and does a fantastic job. I can ring anytime and ask him any questions as well.



Daniel provides an efficient and timely service, when requested to assist us in tax preparation, or other accounting services.

Daniel is a diligent, honest, reliable & very approachable professional person that certainly deserves recognition. Daniel is also a very passionate accountant & provides easy two way communication. He explains the tax obligations for individuals & businesses very clearly and responds to all questions raised.

I am proud to be associated with Daniel & wish him all the best with this nomination.

Nothing is ever a problem! He is well educated, keeps himself up with all the current knowledge & skills to bring us the best for our business. He is beyond patient & always understanding.

Absolute legend!

Daniel us been exceptional in assisting my business but also personal matters he has always been dedicated and his service is exceptional

Not your typical accountant



Daniel has been an instrumental part of our business growth and not only personal, he cares and it shows in his work. I couldn't imagine having someone else rather than Daniel to look after our business and in turn my family.

He excels beyond his pairs. having used other accountants. We look forward to an ongoing prosperous thanks to him.

Where do I start.

Dan has been my number 1 go to for everything from simple help in MYOB/ Setting up a Company & a Trust Fund/ Major financial planning and strategies for the past 8 years.

During this time Dan has always exceeded our expectations. We have used other accountants in the past, and that's where they can stay. Dan personally drives down to the Gold Coast for TAX Planning every year and brings me chocolate and/or wine at Christmas.

I couldn't ask for a better man to be looking after our Company. I have full trust in Dan and can't recommend him enough.

Amazing attention to detail.



I am a Product Marketing Manager for Accountants at The Access Group (previously Sage). Danial Hay has been a valued customer for many years. Danial has been a participant in several product early release programs which we have run. He has provided invaluable feedback to help shape our products. The feedback provided has helped us to provide solutions that help accountants run their practice in a more efficient way. Including suggestions to help accountants provide more valued added services for their clients.

His attention to detail and professionalism is to be commended. I am aware that on many occasions, Daniel provided feedback when he was on leave from the office in his own time. His comprehensive knowledge of running a successful practice is extraordinary.

Daniel is a true professional. Nothing is ever too much trouble, and he explains everything clearly and precisely always making important suggestions for our business. He is always courteous and polite and well deserving of this endorsement.

Daniel Hay has been my accountant since I started business in 2014. His dedication, commitment and professionalism are beyond measure. Nothing is ever a problem, and he goes above and beyond to help my administration team. I appreciate Dan's commitment to my business in building it up to be the success I dream of.



